



Sponsorship Opportunities

2023-2024



Friend,

Our Children Oregon believes all children and their families can thrive and experience happiness, belonging, and safety in their homes and communities. As Oregon's only whole-child children's advocacy organization, we are activating meaningful change statewide toward this vision. OCO's holistic and interconnected approach is addressing the wide range of factors contributing to unequal outcomes for children across our state. Our policy, engagement, and research programs ensure that children and youth have resources and opportunities to reach their full potential, regardless of their location or race.

We invite you to join us in advancing the common good of all Oregon children by investing in our vital work through one of our five sponsorship opportunities:

- **OCO's Amplify Connection Children's Agenda Convenings.** We invite you to join Oregon's most innovative and passionate children advocates for a series of four sessions to find inspiration, strengthen connections, share successes and lessons, and strengthen a growing and thriving network that changes the lives of youth and families statewide. This series enables sponsors to connect with leaders across Oregon, learn about shared needs and opportunities, and explore disparities that impact rural and BIPOC communities (and leaders) in particular.
- **OCO's Equity in Policy and Advocacy Internship Program.** This program hosts interns paid a living wage from colleges and universities throughout Oregon. It fosters workforce and economic development and creates talent pipelines within the fields of policy and advocacy.
- **OCO's KIDS COUNT Oregon.** For nearly 30 years, we have continued to compile an annual state snapshot of child well-being using reliable local and national data. These state and county data cards inform advocates, legislators, and the public to catalyze positive change statewide.
- **Lights for Our Children Award.** Join OCO for a virtual awards ceremony in December 2023 to celebrate every day advocates that inspire and foster change for Oregon's children & youth.
- **Intergenerational Walk for Oregon's Children.** A partnership with organizations and advocates statewide to rally all generations in support of Oregon's children & youth, this May 2024 event will provide in-person and virtual (and pet-friendly!) ways to raise awareness and funding to support younger and future generations.



Jenifer Wagley, Executive Director



PROGRAM DETAILS

Equity in Policy & Advocacy Internship

Since its launch in 2020, this program has hosted 18 interns and fostered partnerships with more than 10 academic institutions including; Amherst College, Columbia University, Portland State University, Oregon Health Science University, University of Idaho, Oregon State University, Willamette University, the University of Portland and Western Oregon University. OCO's internship program recruits and engages students throughout the state, supporting their academic needs and career goals while providing equitable payment and a remote learning experience.

By funding OCO's Equity in Policy and Advocacy Program, you support the program's equitable growth and help deepen our ability for meaningful, statewide impact.

Past, present, and future interns have and will continue to provide OCO with different perspectives on how the organization can grow and advance toward an Oregon where all children thrive. This program is focused on workforce development, economic development, and creating pipelines of talent for the policy and advocacy workforce. OCO is committed to further expanding this program, providing more opportunities for internships across the state. OCO hopes to evolve this internship program by continuing to center the recruitment of rural interns, Black, Indigenous, and people of color (BIPOC) interns, and interns with lived experience within child welfare. We are also developing an internship alumni network to support our interns as they enter the workforce.



Equity in Policy & Advocacy Internship

Program Sponsorship \$50,000:

- Sponsors four paid undergraduate interns and four paid graduate interns for one semester
- Linked color company logo on website, with a page of information profiling the company
- Featured blog post highlighting your company's investment in Oregon's children.
- 3 social media posts during the year with company logo thanking sponsorship
- Color logo included in all internship related communications
- Color logo included on internship marketing materials

Cohort Sponsorship \$28,000:

- Sponsors four paid intern's semester employment
- Logo listing on internship page on website
- Logo listing on sponsorship page on website

Individual Intern Sponsorship \$7,000:

- Sponsors one paid intern's semester employment
- Text listing on Internship page on website
- Text listing as a sponsor on sponsor page on website



Kids Count Oregon



New Data-Driven Policies and Programs Show Positive Impact on Child Well-being



Understanding the Well-being of Children in Oregon

For 27 years, we have been the leading source of child well-being data in Oregon, empowering change-makers across the state with the information they need to improve the lives of children.

Our annual Oregon KIDS COUNT County Data Cards, made possible through sponsorship, provide a comprehensive snapshot of child well-being across 21 indicators, highlighting areas of progress and need at the county and state level.

With your support, we can continue to provide this vital resource to educators, government officials, advocates, and others, and work together to ensure all children in Oregon have the opportunity to thrive.



Our Children Oregon is the state partner of the Annie E. Casey Foundation KIDS COUNT network of state-level organizations providing community level, credible data that national and state organizations use to shine a spotlight on pressing issues in order improve programs and policies for children and families

Kids Count Oregon



Presenting Sponsor \$25,000:

- Company name listed on county cards
- Logo displayed in all KIDS COUNT messaging
- Full-colored logo linked on online data dashboard
- One social media post per quarter with logo thanking sponsorship
- Featured blog post highlighting your company's investment in Oregon's children
- Presentation ceremony with plaque
- Receive hard copy of Data Book

Champion Sponsorship \$10,000:

- Company name listed on a county card
- Logo displayed throughout OCO's events, social media, and email promotions for 2022
- Colored logo linked on online data dashboard
- Listed as a sponsor in county publication newsletters

Advocate Sponsor \$5,000:

- Company name listed on a county card
- Logo displayed throughout OCO's events, social media, and email for promotions in 2022
- Full-color logo linked on online data dashboard

Supporting Sponsor \$1,000:

- Text listing on online dashboard



EVENT DETAILS

Lights for Our Children

January 31, 2024 – In-Person Event



Celebrating Community Advocates for Oregon's Children

Every day, throughout our state, people of all ages are working to ensure that Oregon's kids, youth, and families have what they need to thrive. They work tirelessly in schools and in neighborhoods, using their voices in Salem, determined to remove barriers faced by children in rural and urban communities.

Join Our Children Oregon this December to celebrate three community advocates. This virtual awards event will be followed by a Portland-area in-person celebration with music, food, and mingling.

Your sponsorship will help highlight the work of Oregonians on the front lines of statewide advocacy and community-building efforts, and provide an opportunity for advocates, organizations, and supporters to come together and celebrate our shared successes.

Lights for Our Children

Presenting Sponsor \$15,000:

- Spotlight video on 5 social media posts leading up to the event(s)
- Recognized as presented by YOUR NAME
- Mention at the beginning of the event(s) as Presenting Sponsor
- Speaking role at a live event (and virtual events) to welcome guests to the event and/or presenting partner spotlight video
- Presenting Sponsor recognition during the programs
- Listed in the press release and media alerts
- Logo on associated swag (i.e. event t-shirt)
- Logo on event invitation as presented by YOUR NAME
- Logo in pre-event slideshow
- Opportunity to include a branded item to in-person attendees
- Logo and short bio in pre-event print and digital marketing
- Tickets available to attend the in-person event (Up to 4)

Champion Sponsorship \$10,000:

- Spotlight video on 2 social media posts leading up to the event
- Sponsor recognition during live and virtual programs
- Listed in press release and media alerts
- Logo on associated swag (i.e. event t-shirt)
- Logo on event invitation
- Logo in pre-event slideshow
- Opportunity to include a branded item to in-person attendees
- Logo in pre-event print and digital marketing
- Tickets available to attend in-person event (Up to 4)

Advocate Sponsor \$5,000:

- Sponsor spotlight (text only) on 1 social media post leading up to event
- Sponsor recognition during the live and virtual programs
- Logo in pre-event slideshow
- Tickets available to attend in-person event (Up to 4)

Supporting Sponsor \$1,000:

- Name in pre-event slideshow
- Tickets available to attend in-person event (Up to 2)
- Social media acknowledgment





VOICES UNITED.
OPPORTUNITY REIMAGINED.

Our Children Oregon is a statewide, nonprofit 501(c)(3) organization committed to being a voice and a force for the common good of all children in Oregon. By advocating for policy solutions, conducting research and data analysis, and working with partners addressing the needs of children and families, we are working towards a brighter present, and future, for all children in Oregon. Our goal for Oregon is to rank among the top 15 states in terms of overall child well-being by 2030, which serves as our guiding Northstar.

To achieve this, we convene the **Children's Agenda** and the **All Children's Thrive Collective (ACT)**, and we advocate with and for systemically excluded communities for policies and solutions grounded in equity, resource youth to self-advocate, and connect, learn and engage with Oregon communities to collaboratively activate meaningful change. We are committed to holistic child well-being across five key domains: health (including mental and physical well-being), education, economic stability, family and community support, and climate sustainability.

www.ourchildrenoregon.org

**For questions or to
become a sponsor:**

Contact: Jenifer Wagley, jenifer@ourchildrenoregon.org