

EVENT DETAILS

Lights for Our Children

January 31, 2024 – In-Person Event



Celebrating Community Advocates for Oregon's Children

Every day, throughout our state, people of all ages are working to ensure that Oregon's kids, youth, and families have what they need to thrive. They work tirelessly in schools and in neighborhoods, using their voices in Salem, determined to remove barriers faced by children in rural and urban communities.

Join Our Children Oregon this December to celebrate three community advocates. This virtual awards event will be followed by a Portland-area in-person celebration with music, food, and mingling.

Your sponsorship will help highlight the work of Oregonians on the front lines of statewide advocacy and community-building efforts, and provide an opportunity for advocates, organizations, and supporters to come together and celebrate our shared successes.

Lights for Our Children

Presenting Sponsor \$15,000:

- Spotlight video on 5 social media posts leading up to the event(s)
- Recognized as presented by YOUR NAME
- Mention at the beginning of the event(s) as Presenting Sponsor
- Speaking role at a live event (and virtual events) to welcome guests to the event and/or presenting partner spotlight video
- Presenting Sponsor recognition during the programs
- Listed in the press release and media alerts
- Logo on associated swag (i.e. event t-shirt)
- Logo on event invitation as presented by YOUR NAME
- Logo in pre-event slideshow
- Opportunity to include a branded item to in-person attendees
- Logo and short bio in pre-event print and digital marketing
- Tickets available to attend the in-person event (Up to 4)

Champion Sponsorship \$10,000:

- Spotlight video on 2 social media posts leading up to the event
- Sponsor recognition during live and virtual programs
- Listed in press release and media alerts
- Logo on associated swag (i.e. event t-shirt)
- Logo on event invitation
- Logo in pre-event slideshow
- Opportunity to include a branded item to in-person attendees
- Logo in pre-event print and digital marketing
- Tickets available to attend in-person event (Up to 4)

Advocate Sponsor \$5,000:

- Sponsor spotlight (text only) on 1 social media post leading up to event
- Sponsor recognition during the live and virtual programs
- Logo in pre-event slideshow
- Tickets available to attend in-person event (Up to 4)

Supporting Sponsor \$1,000:

- Name in pre-event slideshow
- Tickets available to attend in-person event (Up to 2)
- Social media acknowledgment

