

# Kids Count Oregon



**New Data-Driven Policies and Programs Show Positive Impact on Child Well-being**



## Understanding the Well-being of Children in Oregon

For 27 years, we have been the leading source of child well-being data in Oregon, empowering change-makers across the state with the information they need to improve the lives of children.

Our annual Oregon KIDS COUNT County Data Cards, made possible through sponsorship, provide a comprehensive snapshot of child well-being across 21 indicators, highlighting areas of progress and need at the county and state level.

With your support, we can continue to provide this vital resource to educators, government officials, advocates, and others, and work together to ensure all children in Oregon have the opportunity to thrive.



*Our Children Oregon is the state partner of the Annie E. Casey Foundation KIDS COUNT network of state-level organizations providing community level, credible data that national and state organizations use to shine a spotlight on pressing issues in order improve programs and policies for children and families*

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## Presenting Sponsor \$25,000:

- Company name listed on county cards
- Logo displayed in all KIDS COUNT messaging
- Full-colored logo linked on online data dashboard
- One social media post per quarter with logo thanking sponsorship
- Featured blog post highlighting your company's investment in Oregon's children
- Presentation ceremony with plaque
- Receive hard copy of Data Book

## Champion Sponsorship \$10,000:

- Company name listed on a county card
- Logo displayed throughout OCO's events, social media, and email promotions for 2022
- Colored logo linked on online data dashboard
- Listed as a sponsor in county publication newsletters

## Advocate Sponsor \$5,000:

- Company name listed on a county card
- Logo displayed throughout OCO's events, social media, and email for promotions in 2022
- Full-color logo linked on online data dashboard

## Supporting Sponsor \$1,000:

- Text listing on online dashboard

