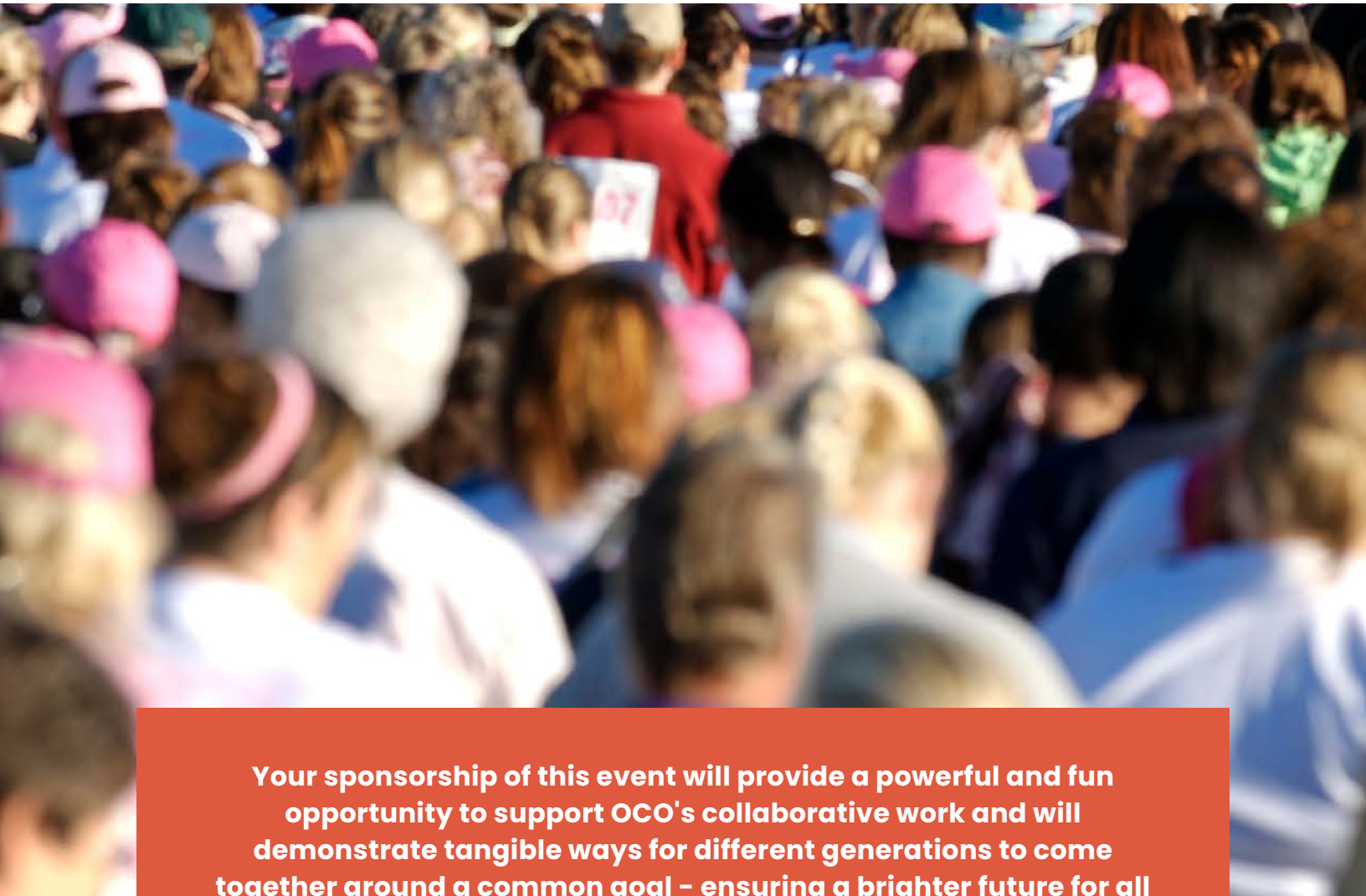


EVENT DETAILS

Intergenerational walk for Oregon's children

A Fall 2024 Event

In order to ensure that younger and future generations of Oregonians have what they need to thrive, it will take "all hands on deck" - people of all ages - using their voices, their votes, and their investments. Join OCO and over 130 partners in a statewide walk (with virtual and in-person options) to raise awareness about the challenges and equitable solutions to improving outcomes for Oregon children and youth.



Your sponsorship of this event will provide a powerful and fun opportunity to support OCO's collaborative work and will demonstrate tangible ways for different generations to come together around a common goal - ensuring a brighter future for all of our children.

Intergenerational walk for Oregon's children

Presenting Sponsor \$15,000:

- Spotlight video on 5 social media posts leading up to the event(s)
- Recognized as presented by YOUR NAME
- Mention at the beginning of the event(s) as Presenting Sponsor
- Speaking role at a live event (and virtual events) to welcome guests to the event and/or presenting partner spotlight video
- Presenting Sponsor recognition during the programs
- Listed in the press release and media alerts
- Logo on associated swag (i.e. event t-shirt)
- Logo on event invitation as presented by YOUR NAME
- Logo in pre-event slideshow
- Opportunity to include a branded item to in-person attendees
- Logo and short bio in pre-event print and digital marketing
- Tickets available to attend the in-person event (Up to 4)

Sponsorship \$10,000:

- Spotlight video on 2 social media posts leading up to the event
- Sponsor recognition during live and virtual programs
- Listed in press release and media alerts
- Logo on associated swag (i.e. event t-shirt)
- Logo on event invitation
- Logo in pre-event slideshow
- Opportunity to include a branded item to in-person attendees
- Logo in pre-event print and digital marketing
- Tickets available to attend in-person event (Up to 4)

Sponsor \$5,000:

- Sponsor spotlight (text only) on 1 social media post leading up to event
- Sponsor recognition during the live and virtual programs
- Logo in pre-event slideshow
- Tickets available to attend in-person event (Up to 4)

Sponsor \$2,500:

- Name in pre-event slideshow
- Tickets available to attend in-person event (Up to 2)
- Social media acknowledgment

