

EVENT DETAILS

Amplify Connection



Join us for four gatherings of the most dedicated advocates in Oregon, leading minds and hearts to foster better lives for Oregon's youth and families.

What unites us as a community and brings us together? What are the things that truly connect us to one another, make us feel like we belong, and leverage our relationships to foster lasting change?

We invite you to join us in amplifying connection and togetherness for the children and youth of our state. At the heart of our work is the belief that by bringing Oregonians together, we can create a brighter future for all of our children and ensure that they have the support and resources they need to thrive.

Amplify Connection will be a series of four in-person or virtual sessions for over 130 organizational partners of the Children's Agenda and other allies to foster intentional relationships, celebrate wins, and drive emergent energy and collaboration that furthers our shared goals to improve the lives of Oregon's children and youth.

Participants will convene over the course of the 2023-2024 fiscal year to repair the disconnect and isolation created by the pandemic and:

- Learn from one another's successes and lessons;
- Share observations, progress, and challenges from across the state;
- Cultivate trust and leadership for BIPOC leaders and organizations;
- Coordinate action and hone in on areas for focus together;
- Review updated 2023 Oregon Kids Count Data;
- And deepen our continued use of our Theory of Impact - Targeted Universalism

These events are a chance to support, enhance, and learn alongside a network of statewide leaders that looks to ensure all kids have what they need right now and in the future. Rub elbows with other inspiring and passionate changemakers and be a part of something truly special that will help to sustain advocacy efforts throughout the coming year.

OCO is dedicated to driving positive change for our children and families by bringing forth community-driven, equity-centered policies, and by constantly seeking out innovative ways to engage in our civic processes. We believe that with the right support, we can make a real difference in addressing the most pressing challenges facing our children.

Your support will help us continue driving positive change and making a real impact. We hope that you will consider joining us in this important work by lending your sponsorship to Amplify Connection.

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Presenting Sponsor \$15,000:

- Spotlight video on 5 social media posts leading up to the event
- Recognized as presented by YOUR NAME
- Mention at the beginning of the event as Presenting Sponsor
- Speaking role at the live event to welcome guests to the event and/or presenting partner spotlight video
- Presenting Sponsor recognition during the program
- Listed in the press release and media alerts
- Logo on event invitation as presented by YOUR NAME
- Logo in pre-event slideshow
- Opportunity to include a branded item to in-person attendees
- Logo and short bio in pre-event print and digital marketing
- Tickets available to attend the in-person event (Up to 4)

Sponsor \$10,000:

- Spotlight video on 2 social media posts leading up to the event
- Focus your support on one of OCO's five domains: economic well-being, health, education, family & community, climate & sustainability
- Sponsor recognition during the live program
- Listed in press release and media alerts
- Logo on event invitation
- Logo in pre-event slideshow
- Opportunity to include a branded item to in-person attendees
- Logo in pre-event print and digital marketing
- Tickets available to attend in-person event (Up to 4)

Sponsor \$5,000:

- Sponsor spotlight (text only) on 1 social media post leading up to event
- Sponsor recognition during the live program
- Logo in pre-event slideshow
- Tickets available to attend in-person event (Up to 4)

Sponsor \$2,500:

- Name in pre-event slideshow
- Tickets available to attend in-person event (Up to 2)
- Social media acknowledgment

