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## Delivery of Services

Reach Out and Read delivers vital information at routine pediatric checkups from 0-5 years of age about the value of reading and its importance to foster, support and enhance early relational health. We know that nurturing, language-rich interactions like reading aloud together give young children a solid foundation for health, education and social wellbeing. By integrating these experiences into pediatric care and providing tools and encouragement to families, we are transforming pediatric care and giving children of all backgrounds and means for a strong start to life.

## Research

Research shows that as a result of participating in Reach Out and Read:

- Parents are 2.5 times more likely to read to their children
- Children’s language development is improved by 3-6 months
- Reach Out and Read promotes school readiness by reaching children in the critical 0-3 window

## Program Data FY17-FY20\*

	FY17	FY18	FY19	FY20
<b>Program Sites</b>	112	126	134	158
<b>Well-child Visits</b>	137,776	144,435	179,086	165,630
<b>OHP Patient Visits</b>	76,586	88,252	95,724	94,110
<b>Books Distributed</b>	125,875	127,361	153,156	154,029

\*Decreases in FY20 due to affects of COVID-19 on partner clinic in-person visit protocols

## Funding to Expand

**During the 2021 legislative session, ROR Oregon is advocating for \$75,000 in state funding that will allow our program to expand and reach targeted populations in underserved communities across Oregon.** We are more dedicated than ever to providing our evidence-based program to historically marginalized children and families as systemic racism and now COVID-19 have brought unprecedented stress and trauma into their homes. With the gaps in healthcare, early literacy and education services and resources that rural, low-income and BIPOC families experience, we have prioritized our expansion plans to include medical clinics who serve these specific communities.

**Reach Out and Read Oregon is supported by the following organizations:**

